
PARK HYATT®

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FOR IMMEDIATE RELEASE

PARK HYATT VIENNA OPENS AS FIRST HYATT IN AUSTRIA

- Hotel to set new standard for luxury in Vienna -

CHICAGO 16 June 2014 – Hyatt Hotels Corporation (NYSE:H) today announced the official opening of Park Hyatt Vienna, the seventh Park Hyatt property in Europe and the first Hyatt hotel in Austria. Formerly serving as a bank, the property has reopened under the Park Hyatt name following a two year top-to-bottom renovation and restoration that preserved the history and charm of the original structure.

Situated in Vienna's new pedestrian Goldenes Quartier and on the Am Hof square, Park Hyatt Vienna occupies a 100-year-old building that formerly served as the headquarters of the Austrian Hungarian Monarchy Bank and forms part of Vienna's First District which is listed as a World Heritage Site by UNESCO. Located in the heart of the most exclusive shopping district in Vienna, just steps away from the celebrated fashion houses and boutiques of Tuchlauben and Kohlmarkt, the hotel is just a short walk from the city's most important sights, including St. Stephan Cathedral, the Hofburg Palace, and all the historic monuments and museums that Vienna has to offer.

“We couldn't be more thrilled to bring the Park Hyatt brand to a city like Vienna, which is rich in culture, art, history and sophistication,” said Monique Dekker, General Manager of Park Hyatt Vienna. “The Park Hyatt brand focuses on creating rare, intimate and unforgettable experiences, so we are eager to open our doors and welcome guests to discover a new business and leisure destination in the heart of historical Vienna.”

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“Vienna was a priority development location for us, along with other gateway cities in western Europe where our guests are increasingly traveling,” said Peter Norman, Senior Vice

President, Acquisitions & Development, Europe, Africa and Middle East. “Vienna presented an opportunity with the right location and the right owners that will allow us to create long-term value and build preference among travelers. As the Park Hyatt brand continues to expand into new and exciting locations, including the soon-to-open Park Hyatt New York and Park Hyatt Zanzibar slated for later this year, we are excited to be bringing this sophisticated and inspiring brand to destinations that are critical to our company’s growth.”

Design and Guestrooms

Park Hyatt Vienna maintains its original architecture, renovated and redesigned by the Dutch interior design company [FGStijl](#). The hotel features 143 guestrooms, including 35 suites, ranging from 375 to 1,830 square feet square, which are among the largest standard rooms in the city. Inspired by the ancient bank building and Viennese culture, FGStijl designed a one-of-a-kind hotel with attention to detail and a passion for color and texture that reflects the dual nature of the city’s historic environment. Vienna-inspired contemporary art, wood floors, Italian marble and elements such as blown-up brooches and other wall decorations are used for the interiors to offer a sophisticated, residential feel, a signature concept of the Park Hyatt aesthetic.

Dining

With the Park Hyatt brand known worldwide for its innovative dining concepts and exquisite cuisine, Park Hyatt Vienna will deliver memorable dining experiences with its restaurant, bar and lounge.

Located in the former cashier hall, **The Bank** is an all-day dining restaurant at Park Hyatt Vienna that features European provincial cuisine created from regional Austrian products that are freshly prepared in the restaurant’s show kitchen. The Bank offers an extensive buffet breakfast and gourmet cuisine combined with regional specialties for lunch and dinner.

Guests can discover a blend of elegance and luxury at the **Pearl** bar, which serves signature cocktails, long drinks, champagne, wine by the glass, premium spirits and bottled beer. Park Hyatt Vienna’s Pearl bar is the ideal location for a pre- or after-dinner drink or a warm place

to meet friends and take a break from city shopping. From bar food to Vienna's famous Wiener Schnitzel and small dishes on sharing plates, Pearl offers a variety of menu options for guests.

The **Living Room** allows guests to experience Park Hyatt Vienna as an extension of their own personal living space. This venue offers a cigar and whisky lounge in the heart of Vienna where guests can relax and enjoy a large selection of rare single malt whiskies and fine cigars.

The **Lounge**, the centerpiece of Park Hyatt Vienna, creates a tranquil sanctuary for guests who can relax and have a quick meal, enjoy delicious pastries, or indulge in a selection of wines and champagnes in the Lounge's comfortable ambience.

Spa and Fitness

For relaxation of mind and body and as a retreat after a full day in Vienna's city center, guests can escape to the luxurious 10,000 square foot Arany Spa which offers superior beauty and health treatments. Using the Australian product line, Sodashi, Arany Spa takes guests on a sensory journey. The word "Arany" is derived from the Hungarian language and means gold, and it reflects the location of the spa, which is the treasure room of the building. Spread out over two floors, the spa features six spacious treatment rooms, one of which is a couple's treatment room with private changing facilities and a shower.

Other facilities available at Arany Spa include a 160 square foot pool located in the former vault of the bank, fitness facilities featuring the advanced technology line Artis from Technogym, and a separate wet area with sauna, steam bath, sanarium, vitality shower, and relaxation area, all which are also accessible for non-hotel guests.

Event Facilities

With its central location, Park Hyatt Vienna provides exclusive conference and meeting facilities and offers more than 8,000 square feet of space, perfectly designed for small meetings, cocktail receptions, weddings, gala dinners and more. All conference rooms are equipped with natural daylight, the latest audiovisual equipment and individually adjustable air-conditioning. Five boardrooms will feature permanently installed screens ranging from 70 to 80 inches, as well as interactive touch panels to control the lighting.

Moreover, Park Hyatt Vienna offers attractive daily delegate rates for meetings or conferences.

Reservations for Park Hyatt Vienna may be made by visiting the hotel's website parkhyattvienna.com or by calling a Hyatt Worldwide Sales Centre. Visit Park Hyatt Vienna on Facebook at <http://www.facebook.com/ParkHyattVienna>.

About Park Hyatt Vienna

The hotel located in the city centre of Vienna combines luxury with Viennese elegance, two elements the brand Park Hyatt stands for. The hotel features 143 generously sized guest rooms, including 35 suites ranging from 35sq m to 170sq m. Guests can choose from various dining options including gourmet cuisine at the historic hotel restaurant The Bank, a cocktail at the whiskey and cigar lounge Living Room or a snack at the Pearl bar. Arany Spa offers a tranquil sanctuary, where guests can indulge into a vast choice of body treatments and facials, or exercise at the in-house fitness centre as well as the 15 m indoor swimming pool. To meet the requirements of business and social events, Park Hyatt Vienna offers 800sq m of premier meeting space in beautifully restored historical rooms. All meeting venues are equipped with the latest technology and are perfectly suited for presentations, exhibitions, private parties, fashion shows and cultural events. For more information, visit parkhyattvienna.com.

About Park Hyatt

Park Hyatt hotels provide discerning, affluent business and leisure guests with elegant and luxurious accommodation and offers them highly attentive personal service in an intimate environment. Located in several of the world's premier destinations, each Park Hyatt hotel is custom designed to combine sophistication with a distinctive regional character. Park Hyatt hotels feature well-appointed guestrooms, meeting and special event space for groups, critically acclaimed art, food and beverage programs, and signature restaurants featuring award-winning chefs. For more information, visit parkhyatt.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™ and Hyatt Ziva™ brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences® and Hyatt Residence Club®. As of March 31, 2014, the Company's worldwide portfolio consisted of 554 properties in 47 countries. For more information, please visit www.hyatt.com.

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