
P A R K H Y A T T ™

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A HINT OF COCO CHANEL

- The fancy elegance of "Pearl" at Park Hyatt Vienna -

VIENNA, AUSTRIA, 15 May 2014 - Pure joie de vivre teams up with light-hearted elegance, and even Coco Chanel would have been wooed by Park Hyatt Vienna's new pièce de resistance. "Pearl is one of those places that everyone wants to go to but no-one wants to leave", predicts the charming bar manageress, Michaela Beier, referring to her future guests. The freshly-pressed juices are exquisite, the cocktail menu is adorned with rare concoctions and the bar itself is always a good place to head for a surprise. The Pearl bar opens every Sunday to Wednesday from 5.00pm to 1.00am and every Thursday to Saturday from 5.00pm to 2.00am.

"A bar is the most personal form of gastronomy," confirms Michaela Beier, who will not only be managing the Pearl Bar, but also the Lounge, the Living Room and the Whisky and Cigar Lounge of Park Hyatt Vienna. "Hardly anywhere else can you get so close to the guest, that you can read what he wants in his eyes".

Pearl exudes the kind of unequalled charm that turns a bar into a favourite venue. The elaborately crafted iron staircase is a real head-turner, and was made to mirror the famous Coco Chanel staircase in Paris. Supported by a pillar decorated with mother-of-pearl, the staircase connects the bar to the Lounge, the Living Room's smoking area, and the restaurant: The Bank.

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Gourmet bar food

Alongside the ever-popular club sandwiches, the emphasis is on reinventing traditional bar food. Freshly prepared and homemade food is *de rigueur*, such as home-smoked bacon, homemade ketchup and home-grown herbs from the herb garden on the roof. Other typical hors d'oeuvres include malanzani toast with home-made ricotta and basil, home-smoked maple bacon with jalapeno salsa verde and olive crostinis, or knuckle of Mangalitza pork croquettes with caraway and dark beer mustard. Freshly pressed juices are on offer from around fifteen different types of fruit and vegetables , and the syrups are also home-made.

Barrel-aged cocktails

The cocktail menu, proposing a full range of more than thirty wonderful concoctions, guides guests on a virtually endless journey through the history of cocktails. The Pearl Bar highlights include the renowned barrel-aged cocktails. These cocktails - which are stored in barrels, hence the name - are the latest trend at first-class international bars. Pre-mixed cocktails are poured into small wooden barrels, where they are left to mature for a number of weeks. As they mature, the aromas in the cocktails harmonise and absorb more flavour from the wood of the barrel. Invented by the well-known bar tender Jeffrey Morgenthaler, these barrel-aged cocktails have since travelled all around the world and can be found in many happening bars in the large cities. Cocktail competitions and a constant source of new creations bring exciting flavour combinations that are enough to get any cocktail lover's mouth watering.

Open every day

Pearl is not just reserved for Park Hyatt Vienna guests, but also positioned to become the place to be after sundown for Viennese bar culture fans and flâneurs.

The Pearl team would be delighted to receive your enquiries, either by mail to bar-pearl.vienna@hyatt.com or by phone on +43 (0)1 22740 1183. Further information can be found at bar-pearl.com and parkhyattvienna.com.

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About Park Hyatt Vienna

The hotel located in the city centre of Vienna combines luxury with Viennese elegance, two elements the brand Park Hyatt stands for. The hotel features 143 generously sized guest rooms, including 35 suites ranging from 35sq m to 170sq m. Guests can choose from various dining options including gourmet cuisine at the historic hotel restaurant The Bank, a cocktail at the whiskey and cigar lounge Living Room or a snack at the Pearl bar. Arany Spa offers a tranquil sanctuary, where guests can indulge into a vast choice of body treatments and facials, or exercise at the in-house fitness centre as well as the 15 m indoor swimming pool. To meet the requirements of business and social events, Park Hyatt Vienna offers 800sq m of premier meeting space in beautifully restored historical rooms. All meeting venues are equipped with the latest technology and are perfectly suited for presentations, exhibitions, private parties, fashion shows and cultural events. For more information, visit parkhyattvienna.com.

About Park Hyatt

Park Hyatt hotels provide discerning, affluent business and leisure guests with elegant and luxurious accommodation and offers them highly attentive personal service in an intimate environment. Located in several of the world's premier destinations, each Park Hyatt hotel is custom designed to combine sophistication with a distinctive regional character. Park Hyatt hotels feature well-appointed guestrooms, meeting and special event space for groups, critically acclaimed art, food and beverage programs, and signature restaurants featuring award-winning chefs. For more information, visit parkhyatt.com.

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